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YOUR SEASONAL
"Garden Gossip"
FROM

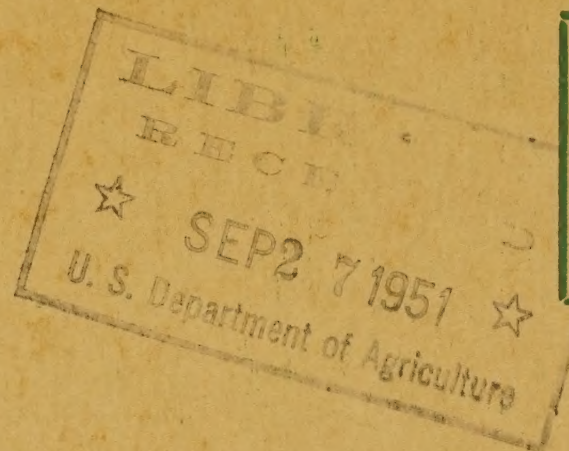
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KERR-LANGEN SEED COMPANY SPRING

"GARDEN GOSSIP"

Telephone San Mateo DI 3-2286

SOMETHING NEW

Each year throughout the United States trials are conducted in various locations. These are the trials in which the various plant breeders enter the flowers and vegetables they think are advances on existing varieties or new varieties. The entries receiving most votes by the various judges are given awards in accordance with the number of votes polled. This year the top award, a gold medal, was given to a new variety of hybrid corn called "Iochief." Try it in the home garden, it is very much worth while. The highest award to a flower was given to a new type of Tithonia, commonly called Mexican sunflower. Most of you will remember the old type which grew too tall for the average garden. This new one called "Torch" grows about three and a half feet high and is a bright scarlet color. Sow it the same time as Zinnias. It is a valuable addition to the summer and fall flowers and has the tremendous advantage of seeming resistance to insects and diseases. We list herewith all of the All American winners. All of these packets are priced at twenty five cents each. For one dollar we will send you five packets post paid, your own selection. Incidentally the cantaloupe and the water melon listed may do well in the bay area as they ripened last year in climates where the summers are short and cool. Remember all these flower and vegetable novelties at twenty five cents per packet or any five of your choice for one dollar.

Vegetables

Corn Iochief Hybrid
Watermelon New Hampshire Midget
Cucumber Sure Crop Hybrid
Muskmelon Granite State
Cabbage O-S Cross Hybrid
Corn Golden State Hybrid
Corn Big Mo Hybrid
Tomato Urbana
Mustard Prizewinner

Flowers

Tithonia Torch
Marigold Glitters

VEGETABLE GARDENING

We will be wise to plant as many vegetables in our gardens as possible this year. Practically none of our fresh vegetables are subsidized crops so farmers will not plant to the same extent as in previous years. The chief point we would like our "Garden Gossip" readers to practice is successive planting. Do not plant long rows at one time. Stagger your planting in order to extend your harvest over the longest possible time. Hardy vegetables (Beets, Carrots, Lettuce, etc.) can be planted and harvested all the year round in the bay area and we suggest planting every six weeks. This will give a continued harvest. Half hardy vegetables (Beans, Corn, Cucumber, Squash, etc.) should be planted April, May, June and July to provide a harvest until frost or cold weather in late fall. Most vegetable and flower seed will germinate in the average soil if planted by the furrow method. Make a straight line along a one by four board with the corner of your hoe. Make it about one inch deep for

large seed such as corn and squash and about a half inch deep for smaller seeds such as carrot and lettuce. Flush the furrow you have made with water and cover up. This is usually sufficient moisture to give good germination. About four days after planting, dust the entire area with the summer dust recommended later in this "Garden Gossip." This protects the young seedlings from earwigs and various other insects and diseases which are prevalent in all built up areas. Also place small piles of "Corry's" Slug Death every twelve or eighteen inches in order to combat slugs and snails. "Corry's" is the material we have found to be most effective. Provide yourself with a good duster and a good sprayer. They are both necessities in the modern garden. A "Niagara" duster and a "Pampco" trombone sprayer are the most efficient short of power equipment. We have both and will be glad to demonstrate. Both should be regarded in the light of investments rather than expenditures. Dust or spray regularly during the growing season in order to prevent insects and diseases rather than curing them. Our summer dust is ideal and most complete for this purpose. If you prefer to spray the summer dust is wettable and can be used in the sprayer. As a spray we suggest six tablespoons per gallon of water, added to the water. The formula for the summer dust or spray is as follows:

- 3 parts BHC Aphis Dust (Controls Aphis, etc.)
- 1 part COCS Copper (Controls Rust, Black Spot, etc.)
- 1 part Niagara 50% D.D.T. (Controls Ants, Caterpillars, etc.)
- 4 parts Wettable Sulphur (Controls Mildews and Molds)

Mix the above together thoroughly in the open air. Parts can be tablespoons or cups according to the size of the garden. Purchase your requirements early and buy in quantities sufficiently large to last throughout the season. We list the prices of the materials for the summer spray or dust.

	Per Lb.	4 Lbs.
BHC Aphis Dust80	2.40
COCS Copper90	2.15
Niagara 50% D.D.T.90	2.70
Wettable Sulphur (2 lbs.).....	.55	.85

Earwigs have now become a major pest and control is now a necessity in all gardens. Niagara 6% Chlordane is an effective control if properly applied. Proper application means using a duster rather than a "shaker." Complete distribution is necessary. Of course Niagara 6% Chlordane is also the very best control for ants. If the outside of house foundation is dusted approximately four times per year, this usually eliminates the ant and earwig problem. Keep your Chlordane duster handy at all times.

The flower seed listed in the "Garden Gossip" is the finest money can buy. We cannot list them all but we can assure you we have the most complete stock on the Pacific Coast. Try the new Dwarf Phlox originated by Suttons of England. We were most attracted to this new type Phlox last year. It forms a regular ball about four inches high completely covered with blossoms. Try growing Baron Solemacher strawberries from seed. The flavor is wonderful and it is easy to grow and can be harvested the first year. Also be sure to try "Telegraph" Cucumber on a trellis or fence. Nearly seedless, fourteen inches long and a delicious flavor. They are all different and worth trying.

Liquinox, we find, is the most complete answer to the fertilizing problem up to the present time. It is a definite acid fertilizer, the Nitrogen content is organic and the Yucca juice it contains, loosens up the soil and frees locked up plant foods. Fertilize all your Camellias, Roses, Vegetables and Citrus with this material. Continued use of it will show great benefit. One tablespoon in a gallon of water for small jobs and the purchase of an applier for fertilizing the lawn will enable you to fertilize and water at the same time.

Spray your Apple trees with a tablespoonful of Niagara 50% D.D.T. in one gallon of water when half of the blossoms have dropped. Use this on your Pears also. This prevents worms in Apples and Pears. The timing is important for this pest as no spray can eliminate this insect once the fruit is formed.

Spray your lawn with our "Crabgrass Killer" during May, June and July. This is the time Crabgrass seeds start to germinate and in the young stage it is very easy to eliminate.

We now list the various vegetable seeds, flower seeds and miscellaneous items and we urge you to study this list and favor us with your patronage so that we can continue the "Garden Gossip." We cannot list all of the flower and vegetable seeds we carry and we again remind you that you will find our stock most complete and full of unusual items. To the "Garden Gossip" you will find a detachable postcard. Please use this card and we will deliver, mail or ship the things you wish. We again remind you that our telephone number is San Mateo, Diamond 3-2286.

For obvious reasons Kerr-Langen quality seed cannot be bought at "the store around the corner." Please order direct.

VEGETABLE SEED

	Packet	Pound
Bean Pole — Phenomenal10	.60
Bean Pole — Potomac10	.60
Bean Pole — Kentucky Wonder10	.60
Bean Bush — Stringless Greenpod10	.60
Bean Pole — Lima King of Garden10	.60
Bean Bush — Lima No. 24210	.60
Bean Pole — Wax Kentucky Wonder10	.60
Bean Bush — Wax Golden10	.60
Bean Bush — Top Crop10	.60
	Packet	Ounce
Beet — Detroit Dark Red10	.40
Swiss Chard		
Lucullus Dark Green10	.30
Rhubarb Red10	.40
Broccoli — Green Sprouting10
Cabbage — Slow Bolting10
Carrot —		
Chantenay Red Core10	.50
Danvers Half Long10	.50
Nantes10	.50
Celery — Utah10
Chicory —		
Large Rooted10	.50
Radichetta10	1.00
	Packet	Pound
Corn —		
Golden Cross Bantam10	.70
Ioana10	.70
Old Fashioned Golden Bantam10	.50
Strawberry (Ornamental)25
	Packet	Ounce
Corn — Salad (Fetticus)10
Cress — Curled (Peppergrass)10	.30
Cucumber —		
Chicago Pickling10	.35
Lemon10	.50
Long Green10	.35
Telegraph25
Gherkin10	.75
Japanese Climbing10	.75
Snake Italian25
Eggplant — Large Purple10
Endive —		
Green Curled10	.40
Broad Leaved Batavian10	.40
Kale —		
Dwarf Curled10	.50
Tall Curled10	.50
Lettuce —		
Great Lakes (Crisp)15	.75
Green Mignonette (Butterhead)10	.40

Grand Rapids (Loose Leaf).....	.10	.25
Romaine or Celery (Tall).....	.10	.35
Oakleaf10	.35
Iceberg (Crisp)10	.35
Prizehead (Brown Leaved)10	.35
Melon — Crenshaw10	.50
Mustard — Southern Curled10	.25
Mustard — Chinese Smooth10	.50
Okra — Clemson's Spineless10	.25
Onion —		
Bunching10	.75
Sweet Spanish10	.75
Australian Brown10	.75
Parsley —		
Moss Curled10	.40
Plain10	.40
Parsnip — Hollow Crown10	.40
Pepper — California Wonder10	---
Pumpkin — California or Lantern10	.30
Radish —		
Crimson Giant10	.25
Icicle10	.25
Salsify — Sandwich Island10	.60
Spinach —		
Prickly10	.25
New Zealand10	.40
Squash —		
Zucchini Light10	.25
Scallop or Summer10	.25
Butternut10	.40
Cazerta10	.40
Uconn All American Winner.....	.15	---
Turnip —		
Purple Top White Globe.....	.10	.25
Rutabaga American10	.25

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BUSINESS REPLY CARD
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KERR - LANGEN SEED CO.

230 B Street

San Mateo, California



FLOWER SEED

	Packet
Ageratum — Midget Blue25
Blue Ball15
Fairy Pink25
Alyssum — Carpet of Snow15
Violet Queen15
Antirrhinum (Snapdragon) —	
Tetraploid Ruffled (new)25
Medium Rust Resist mixed15
Tall Rust Resist mixed15
Majestic Mixed15
Aster Wilt Resistant —	
Crego Separate Colors15
Crego Mixed15
California Giant Separate Colors25
California Giant Mixed25
Super Giant El Monte25
Super Giant Los Angeles25
Balloon Vine — (Love-in-a-Puff)15
Calceolaria — Greenhouse strain	1.00
Calendula — Lemon Queen15
Orange King15
Candytuft — Separate colors15
Mixed10
Carnation — Enfante de Nice25
Celosia (Cockscomb) —	
Tall Crested Red25

TEAR OFF POSTAL CARD

ORDER CARD

PLEASE SEND THE FOLLOWING:

CUSTOMER'S NAME and ADDRESS (please print):

Tall Crested Yellow	.25
Tall Crested Mixed	.25
Dwarf Crested Red	.25
Dwarf Crested Yellow	.25
Dwarf Crested Mixed	.25
Cobaea Scandens (Cathedral Bells)	.15
Coleus — Large fancy leaved	.25
Cosmos — Sensation mixed	.15
Double Crested	.25
Cyclamen — Giant Hybrids	1.00
Dahlia — Unwins Hybrids	.15
Coltness Hybrids	.15
Dianthus — Gaiety	.25
Westwood Beauty	.25
Gerbera — Transvaal Daisy	.25
Gypsophila — Elegans	.10
Hollyhock — Annual Indian	.15
Ipomea (— (Morning Glory) —	
Heavenly Blue	.15
Blue Star	.15
Pearly Gates	.15
Cornell	.15
Scarlet O'Hara — deep red	.15
Lantana — Dwarf Hybrids	.25
Lobelia — Crystal Palace	.15
Cambridge Blue	.15
Hanging	.25
Marigold —	
African All Double Lemon	.15
African All Double Orange	.15
Dwarf Red Head	.15
Dwarf Harmony	.10
Goldsmith Orange	.25
Goldsmith Orange	.25
Goldsmith Lemon	.25
Sunset Giants	.15
Nasturtium — Dwarf Single Mixed	.15
Tall Single Mixed	.15
Double Gleam Hybrids	.15
Double Golden	.15
Double Scarlet Gleam	.15
Petunia —	
Fire Chief All American Scarlet	.35
Dwarf Separate Colors	.15
Dwarf Ruffled Giants	.50
All Double Japanese	2.00
Phlox —	
Drummondi Sep. Colors	.25
Drummondi Mixed	.15
Drummondi Nana Comp. Dwarf Mixed	.15
Sutton's Dwarf Beauty — Separate colors	.25
Sutton's Dwarf Beauty — Mixed	.25
Portulaca (Moss Rose) — Double Mixed	.25
Scabious — Annual Mixed	.15
Stock — Imperial Mixed	.15
Verbena — Hybrid Mixed	.15
Zinnia — California Giant Sep. Colors	.15
California Giants Mixed	.15
Dahlia Flowered Sep. Colors	.15
Dahlia Flowered Mixed	.15
Lilliput or Pompom Mixed	.15
Crown o' Gold Pastels	.15

LAWN GRASSES

	Per Pound
"KXL," the finest, toughest lawn grass mixture available.....	1.50
Astoria Bent	2.00
Seaside Bent	2.00
Highland Bent	2.00
Fescue Ill-a-hee	1.50
Fescue Chewings	1.40
Fescue Creeping Red.....	1.50
Kentucky Blue Grass.....	1.50
Red Top	1.10
Perennial Rye Grass.....	.50
Annual Rye Grass.....	.30
White Dutch Clover.....	2.00

MISCELLANEOUS

Applier for Liquid Fertilizer, ea.	1.75	Kolo Sulphur Rotenone	
Ammate Poison Oak Control		1 lb.60
2 lbs.90	4 lbs.	1.75
Benzine Hexachloride (BHC)		Liquinox Fertilizer	
4 lbs.	3.00	1/2 pint40
Black Leaf "40"		Pint60
1 oz.36	Quart	1.00
5 oz.	1.05	Gallon	2.50
1 lb.	2.42	Niagara Duster	
Chlordane 6%		Pint	2.00
1 lb.70	Pint Extension	2.25
4 lbs.	2.10	Pampco Trombone Sprayer	
Corry's Slug Death		Complete, each	7.25
1 lb.50	Puraturf Lawn Fungus Control	
5 lbs.	2.00	1/2 pint	1.85
Crab Grass Killer		Rix Good Mildew Control	
1/2 pint	1.00	Pint75
Pint	1.85	Quart	1.25
Fermate Rust Control		Triox Weed Killer	
1/2 lb.75	Quart	1.00
3 lbs.	3.00	Gallon	3.50
Isotox Good Insect Spray		Zerlate Good Rust Control, 4 lbs.	3.00
2 oz.60		
4 oz.	1.00		
Pint	2.95		